



## **Telecom Employer of Choice Awards**

The winners of the third annual Canadian Telecom Employer of Choice (CTEOC) Award were announced at the recent Canadian Telecom Summit. he "Canadian Telecom Employer of Choice" recognition award is a national program dedicated to identifying, recognizing and

promoting the best employers in Canada's telecommunications industry.

The process included completing the on-line application form, Company Profile (HR Inventory and Leadership Review) and Employee Commitment survey. Winners were recognized and presented with a trophy at The Canadian Telecom Summit in Toronto. As in the past, the winners are listed in a special edition of Telecom Review North America.

The winners for this year's Employer of Choice award include: TeraGo Networks, WIND Mobile, Advantage Tower, Teksavvy Solutions, Versature, Xplornet Communications, and Infobip. All winners successfully completed the CTEOC assessment and scored a minimum of 75% overall to qualify for the award.

The "Top Canadian Telecom CEO Award" was also presented for the first time ever at the Canadian Telecom Summit.

"I was very honored to present the top telecom CEO awards to such a distinguished group of business leaders", Jeff Doran noted.

This award recognizes leaders that have truly made a difference in their company, community and the industry as a whole. The award measures the following areas:

- Communication
- Engagement
- Social Responsibility
- Trust & Respect
- Innovation
- Major Challenge

The winners for this year's CEO award include: Allison Earl, CEO & President of Advantage Tower; Jody Schnarr, CEO of Fibernetics; and Marc Gaudrault, CEO of Teksavvy Solutions. This a national award and is conducted on an annual basis in partnership with CCEOC Inc., GST Conferences and Telecom Review North America. Award categories include: Small (10 - 100 employees), Medium (101 - 500 employees) and Large (500+ employees).

If you think your CEO is one of the best, fill in an application. Who knows, we might see your CEO up on stage next year. Visit the website at www.ccemployerofchoice.com.

"This is the third year for the award and the interest continues to grow every year." said Jeff Doran, president of CCEOC Inc.

"I'm very excited for these companies. They have worked hard to create world class cultures and preferred employer brands. "The winners can now take advantage of unique branding opportunities to help attract and retain the best talent in the market. They can also use the data reports to improve employee engagement and help make their companies even better places to work."

"We are excited, once again, to be associated with the CCEOC", said Michael Sone Co-Chair of The Canadian Telecom Summit. It's appropriate that the best ICT employers are being recognized among their peers at the top event in Canadian ICT."

All companies taking part in the program can purchase their Employer of Choice Survey Data report from CCEOC once assessments are complete.

These reports provide targeted insights that address key organizational challenges to help you improve your corporate culture.

Companies that want to be recognized as a top ICT employer next year can sign up right now, for free, by filling in an application form on the CCEOC website: http:// www.ccemployerofchoice.com/eocapplication.html.





